

# Electric Rates Reduced More Than 6 Percent by S. C. Edison Co.

New, lower electric rates, providing reductions of \$1,500,000 annually to domestic and commercial customers of Southern California Edison Co., Ltd., were made public this week by the California Railroad Commission. The lower charges become effective on March 15.

The reductions are about equally divided between domestic and commercial customers. Increased consumption by those using larger amounts of electricity have made possible the consistent rate

reductions ordered by the Commission. Hence, in an endeavor to make the rates more equitable between all classes of customers the greatest savings in this rate adjustment have been given to those who use more than the minimum amounts of electricity. The domestic customer in this city will receive reductions up to 6.3 percent. The following table compares the present domestic bills with the new charges for several amounts of usage per month:

Use per mo. in kw.h.	Present Bills	New Bills	Reduction	Percent of Reduction
50	\$2.50	\$2.47	\$.03	1.2%
100	4.65	4.37	.28	6.0
150	6.15	5.77	.38	6.2
200	7.65	7.17	.48	6.3

The commercial customers in this community will receive reductions up to 7.6 percent. The following table compares the present commercial bills with those under the new rates for a number of different consumptions of electricity a month:

Use per mo. in kw.h.	Present Bills	New Bills	Reduction	Percent of Reduction
100	\$ 5.00	\$ 4.92	\$.08	1.6%
200	9.30	8.92	.38	4.1
500	22.20	20.92	1.28	5.8
1,000	41.20	38.92	2.28	5.5
5,000	156.20	145.92	10.28	6.6
10,000	276.20	246.92	20.28	7.6

# Lifts for Your Lenten Menus

Chopped parsley is gay accessory to the biscuit topping for fish dishes. The added flavor is excellent with seafoods, and the tiny sprigs of green give a pleasing color effect. Add one tablespoon of chopped parsley for each cup of flour in a standard biscuit recipe. It's the latest style in biscuit toppings, and in biscuits served "solo" with spring meals.

Make a salmon pie by combining flaked salmon, peas, and a thick white sauce. Season well, and top with drop biscuits. Bake in moderately hot oven (400° F.) until the biscuits are browned.

Individual casseroles of scalloped fish go "high hat" when served with shamrock-shaped biscuits. The club cutter of a bridge cookie set gives the biscuits their Irish shape.

Flaked tuna fish combined with white sauce and served on crisp brown toast or flaky biscuits makes good eating. Minced green pepper, chopped hard-cooked egg and cut-up pimiento are delightful flavor-color additions to the "a la king".

# Over The Top in a Ford 'Blitz Buggy'



DEARBORN, Mich.—With Edsel Ford, president of the Ford Motor Company, and Brig. Gen. C. H. Bonesteel of the U. S. Army as passengers, a Ford test driver puts a "blitz buggy" through its paces. Built by Ford for the army, this tiny reconnaissance car is a four-wheeled-drive vehicle that will climb 80 per cent grades and travel 55 to 60 miles an hour. They can be maneuvered over all types of terrain. An initial army order for 1,500 Ford "blitz buggies" already is rolling off a Rouge plant assembly line.

## "Public Notices"

### NOTICE INVITING BIDS ON WATER DEPARTMENT EQUIPMENT

Public notice is hereby given that the City Council of the City of Torrance, California, will receive bids for furnishing said City with equipment for use in the Water Department of said City. The equipment above referred to consists of one used Portable Air Compressor.

Full and complete specifications of equipment required is on file in the office of the City Clerk of the City of Torrance and is designated as "Section 1, equipment for the City of Torrance Water Department, according to Specifications No. W-9-1941" and Section 1 on file is hereby referred to and by this reference incorporated herein and made a part hereof. Copies of said Section 1, may be obtained free by interested persons upon request to the office of the City Clerk in the City Hall of the City of Torrance, in said city.

The equipment above referred to must be furnished in accordance with and must conform to the requirements of "Specifications No. W-9-1941 for used Portable Air Compressor, Torrance, California" heretofore approved by the City Council of said City, now on file in the office of the City Clerk of said City, open to public inspection, hereby referred to and by this reference incorporated herein and made a part hereof.

Each bid must be accompanied by a certified cashier's check, or bidder's bond, or cash deposit, in the sum of at least 10% of the amount bid and payable to the City of Torrance, California. The check, bond or deposit of the successful bidder shall be forfeited to said City in the event that such bidder, after being awarded the contract, fails to either furnish the materials bid upon or enter into the required contract and furnish the necessary bond for faithful performance in the sum of 25% of the total contract price, within ten days after written notice of award, or within such extension of said period as the City Council may grant.

Bidders, in bidding, should state whether or not California State Sales Tax or Use Tax is or is not included in the price bid. In the absence of any statement to this effect, it will be assumed that any such tax is included in the bid price.

The City Council reserves the right to reject any or all bids and any item or items of any bid. The City Council reserves the right to take all bids under advisement for a period not exceeding thirty (30) days after date of opening thereof. All bids must be sealed and marked "Bid on Water Department Equipment" and must be either mailed or delivered so as to be in the hands of the City Clerk of said City at or before the hour of 8:00 o'clock P. M., on the 25th day of March, 1941, at which time and in the Council Chamber in the City Hall of said City, all bids received will be opened, examined and publicly declared by said City Council.

## Byrd's Party Closes Books On Antarctic; Evacuate Men

WASHINGTON (U.P.)—The Antarctic Service, which has maintained a scientific expedition of 69 men at two bases for more than a year, has closed its log book.

Two ships are evacuating the men, as Congress refused to appropriate money for continuing the Antarctic study, headed by Rear Admiral Richard E. Byrd. The vessels, the Bear and the North Star, will start home this month, weather and ice conditions permitting.

The North Star will proceed to Valparaiso, Chile, and is tentatively scheduled to arrive there on March 16. It will then proceed to Seattle, Washington, its ultimate destination, and is due there about April 15.

The Bear will go to Boston by way of Buenos Aires and Rio de Janeiro. Its tentative schedule calls for a five-day stay-over at Buenos Aires about March 19 and a similar pause at Rio beginning March 30. Arrival in Boston is scheduled April 30.

After disembarkation of the Antarctic Service's personnel at Boston and Seattle, the tedious work of preparing reports on the various phases of the expedition work will begin.

This work, according to Antarctic Service officials here, has been of great importance in supplying the world with information and data concerning the Antarctic which hitherto has been unknown.

A healthy 100-foot whale will weigh 150 tons and yield 27 tons of oil.

## C.I.O. Demands On U. S. Steel Await Answer

(Continued from Page 1-A)idents of local S.W.O.C. unions in U. S. Steel subsidiaries at a meeting last Friday:

Want 48-hr. Rest Period  
"1—Recognition by corporation and union of a company-wide bargaining unit. Furthermore, upon presentation by union to corporation of cards, or other evidence, showing the majority of employees eligible for membership to be members of the union, the union is to be thereupon recognized as the exclusive bargaining agency."

"2—Ten-cent-an-hour increase in wages.  
"3—Sec. 4 of the outstanding agreement, relating to hours of work should be amended to provide the following: (a) There must be a 48-consecutive-hour rest period in each calendar week for each man. (b) Computation of the five regular 8-hour turns on consecutive days should be computed from Monday thru Friday.

Improve Vacation System  
"Time and a half for over-time to be paid for work in excess of eight hours in any one day, or for work in excess of 40 days in any one calendar week, or for work performed during the 48-hour rest period.

"4—Sec. 5, relating to vacations, should be amended to provide for improved vacation system. Improvement shall be in two directions: (a) Employees from one to five years should receive one week's vacation with pay. Pay to be on the basis of 40 hours and the vacation week to consist of seven days. Employees from five years or more to receive two weeks vacation with pay for 80 hours, and vacation period to consist of 14 days.

"5—Sec. 6, relating to seniority, should be amended so as to eliminate reference to factors other than length of continuous service.  
Want "Check-Off"  
"6—Sec. 7, relating to adjustment of grievances, should be amended so as to improve and accelerate the functioning of grievance machinery, including disposition of discharge cases.  
"7—Provision should be made for the creation of a joint commission of representatives of the corporation and of the union, for the purpose of giving consideration to and establishing equalization of rates in various classifications of labor.  
"8—Provision should be made for protection of employees who must leave to be inducted into military service, relating to their reinstatement after discharge from the service. Draft Law is too indefinite to afford adequate protection.  
"9—For the purpose of fur-

# People You Should Know

\*\*\*\* FOUR STAR FOLKS \*\*\*\*  
Selected, Gathered, Compiled and Noted By Betty Dolan, Special Staff Feature Writer  
Introducing to You the Builders and Live People Who Make up the Business Interests of Torrance, Lomita and Harbor City  
(COPYRIGHT 1941—IN EVERY DETAIL BY CLAUDE MOSE—REPRODUCTION IN WHOLE OR IN PART FORBIDDEN)

W. E. BOWEN  
\*\*\*\* BUILDING a reputation for dependability is not as easy as it sounds. Eternal vigilance enters into it and the dependable man or firm leaves nothing to chance. Lincoln Building and Loan Association, 1335 Post ave. where we find W. E. Bowen, Asst. Sect. and Manager have built on this foundation—therefore success just naturally comes out and shakes hands with them. Certainly it isn't always that people in the local community can see their "savings" invested right back into the development of home territory. This firm immediately transfers the burden of your building or remodeling problems onto their shoulders. Incidentally safety deposit boxes make a much better place for legal papers than Dad's old cigar box. Drop in and get acquainted with this service. "W. E." singled out San Jose, Calif., to record his birth certificate; was a regular "gunny sack grabber" when acquiring first cash; finds life adventure, not drudgery; will fish for anything that bites except mountain mosquitoes; would have a garden of Dahlias and Chrysanthemums if it weren't for the work; has no fluff or false front; parades with American Legion; worships at Central Church; happiness is never complete unless it is shared with Lalla and John Rudolph and "W. E." works for Torrance from dawn 'til yawning. . . .  
Ph. 215 to find: Approximately how many homes have been built by this firm here?

to know about radio, radio service, radio progress—and he'll always have the right answer. His one goal is—perfect service with "Results Below City Prices." That goes whether a customer is buying a radio or an electric servant—refrigeration—for the home. Business is growing; that's why he has moved into his new location: commercial refrigeration is next on the list, and there is a grand gift awaiting you—Certainly if you are one of the first 200 customers calling at his fine new headquarters. Poland, the country of bravery, claims Alex' first breath; Canada introduced him to Uncle Sam and American citizenship; garage mechanics brought first spending money; ambition is to break 100 where Western Wolves follow the little white pill; never misses a chance to boost Torrance and its top-notch people; pioneered first electric radios in South Bay area; would make a good ambassador—and he's good to know, morning, noon and night. . . .  
Ph. 1481 and ask: When did he move to his new location?

CARL ALEXANDER  
\*\*\*\* HALF the fun of living today comes from our radios. You might just as well be out of the world as out of touch with your radio. Flash! come the headlines from the far corners of the earth to keep us in touch with what's going on. When relaxation is the key radio note, you can always match your mood on your radio, and "radio" wraps itself around our every minute like a mantle of atmosphere that's a big part of living. Ask Carl Alexander of Alexander Radio, 1324 Sartori ave. anything you want

PH. 1481 and ask: When did he move to his new location?  
SAM GUNN  
\*\*\*\* WHEN blue ribbons and loving cups are awarded in the show ring, final judgment is decided by the sum total of points. Sam Gunn, well known meat man (now at Saving Center), 1325 Sartori, has won his laurels in the show ring of "People You Should Know" on many points of superiority. He knows how to select and cut any kind of meat; handles the best to be wished for; always gives correct weight and genuine service in every possible way, and last but not least, is one of the squardest dealing butchers you will ever meet, and take our word for it, you'll find only the best meat at reasonable prices at this shop. Sam saw his first horizon in Arizona; was butchering a lot more around a butcher shop when only 8 yrs. old. "I never sweated a drop; will never be a used car dealer; been working and thinking about the other fellow's troubles most of his life; believes in seeing America first, especially California (speedometer has 250 thousand miles checked against the state); honestly gets fun out of his job and you'll never find him blowing smoke rings toward the sky because he doesn't smoke, but you will find him as reliable as the noon day whistle.  
Ph. 173 to gather: How long has he served meat in this Valley?

C.I.O. Protests City's Purchase of Ford Buses  
(Continued from Page 1-A) city clerk is instructed to write all organizations in the city urging them to appoint representatives who will attend all meetings of the city council in the future." Murray proposed. His motion was adopted and the request will carry the dates of council meetings for the information of local organizations who desire to cooperate.

LOUIS LEPPE, another city builder with Discount Drug Store, 1225 21<sup>st</sup> Prado, carries Colonial Dame, Boyer and Early American cosmetics besides other brands for fastidious ladies of Torrance. EUGENE DE BRA believes in service with a smile at De Bra Radio Company, 1517 Cabrillo, started his radio repair in Long Beach, Calif.

Bogus Check Passers Fail to Get Money  
Two young Mexicans who attempted to cash a bogus check for \$9.80 at the J. C. Penney Co. store here late yesterday afternoon made their get-away before police arrived to take them into custody. The men became suspicious when Manager Hillman Lee began to investigate the check and called a local bank. Learning that there was no record of any depositor by the name given on the check, Lee called police but the men by that time had fled in a car.

CONTEST IN NEXT ISSUE YOU MAKE NEXT!  
CONTEST RULES  
We Will Pay You FOR BEST ANSWERS \$500—Free Merchandise Prizes—\$500 GRAND PRIZE—\$1500  
FIRST WEEKLY PRIZE—\$200  
SECOND WEEKLY PRIZE—\$100  
WHAT TO DO: Mail by phone or in person and get answer to question asked at the end of each story. Send answers to "The Herald" within four days.  
WHO WINS? The person sending in the most nearly correct, prompt, and neatest answers will be given merchandise awards from each issue. Winners and answers published week after story and question appears.  
CASE OF TIES: Duplicate awards will be given each tying contestant. The Judges' decision will be final and incontestable. Anyone, anywhere, may compete, except employees of The Herald and News or members of their families.  
GRAND PRIZE will be awarded at the end of the contest to the person sending in the most correct weekly solutions during the entire contest.  
EACH WEEK gifts will be awarded contestants in addition to the final Grand Prize.  
OTHER PRIZES, besides those mentioned here, may be added from week to week as further reward for your efforts.  
CONTESTANT SHOULD designate the firm upon which you desire an order in case you win.  
NOT ELIGIBLE if your answers are copied from another contestant.  
ADDRESS: Herald Contest Editor.

## State Job Office Meeting Industry's Need for Workers

Placement activities of the California Department of Employment for January, 1941, represented a 58.9 per cent increase over the same month a year ago, according to word received this week by Edwin A. Bird from headquarters of the Department in Sacramento. Defense industry activity, coupled with increased efforts to place all available labor in jobs, was largely responsible for the increase, Bird said.

In January of this year, the Department recorded 23,997 complete placements for the entire state, with an additional 5,907 supplemental placements, compared to 15,105 complete placements in January, 1940, and 638 supplementals. In the Torrance-South Bay office a total of 110 persons were placed in January, 1941, against 70 in January, 1940. Unemployment insurance payments in this area totaled \$41,425 for January of this year against \$23,922 for the same month last year. A total of 2,869 checks were distributed in this area last month, compared to 1,978 in January, 1940.

**.. I couldn't afford a new suit**

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50¢ WOMEN'S PLAIN DRESSES CLEANED and PRESSED

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**Free** 3 PIECES GENUINE "WEAR-EVER" ALUMINUM COOKING UTENSILS FREE WITH YOUR 1941 MODEL ELECTRIC RANGE \$14.75 (Month of March only)

**Edison** AT YOUR DEALER

**STONE & MYERS, Funeral Directors**

TORRANCE: Cravens at Engracia. Telephone 195  
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